

OLD MAIDSTONIAN AGM

23 March 2023

SOCIAL MEDIA REPORT

- **Facebook** - there are currently 1,240 members of the Facebook page (an increase of 120 since the last AGM) – and a flurry of activity!
 - Continued to posted details of the OMS Annual Dinner and Super Saturday.
According to Facebook analytics, it reached a combined amount of '780' members.
 - SC also uploaded a copy of the OMS Winter '22 Newsletter, and updates about the Annual Church Service.
 - The Facebook page was also useful to promote the 'London Get-Together' that was well attended and a success.
- **Twitter** – again, there are a handful of 'followers' on the Twitter page. As always, Twitter is not used as much as Facebook, but all updates that are posted on the Facebook page are also mirrored on the Twitter account.
- **LinkedIn** – we have also promoted the OMS Winter '22 Newsletter, details of the OMS Mentoring Scheme and the Annual Diner / Super Saturday details.

Samuel Coppard